



Sree Siddaganga First Grade College of Arts and Commerce

NELAMANGALA - 562 123, BANGALORE RURAL DISTRICT.

(Affiliated to Bangalore University) Re-accredited by NAAC with 'B' Grade

E-mail : ssfgc.nel@gmail.com Web : www.ssfgcnml.org AISHE : C-20940



Ref./SSFGCN/

Date.....

True Translation

Date: 12-07-2022

Circular

All BA and B.Com students are hereby informed to attend the Consumer Fair programme will be conducted by Department of Commerce held on 14-07-2022 at 11.00 AM without fail.

Convener

Class

1. BA
2. B.Com


 Principal
 Sree Siddaganga First Grade
 College of Arts & Commerce
 Nelamangala-562 123

Sree Siddaganga Education Society (R)



SREE SIDDAGANGA FIRST GRADE COLLEGE OF
ARTS AND COMMERCE, NELAMANGALA – 562123
PLACEMENT CELL ORGANISES

CONSUMER FAIR DAY

Date:14.07.2022

Venue:College Campus Time :11.00 AM

Presided by : Dr. H M Dakshinamurthy, Principal
Sree Siddaganga First Grade College
Of Arts & Commerce, Nelamangala.

Chief Guests : Dr. K N Amarendra
IQAC Co-Ordinator &
HOD Department of Geography
SSFGC Nelamnagala

Dr. G Gangarajau
NSS Officer &
Assistant Prof. Department of English
SSFGC Nelamnagala.

Prof. H S Prakasha
HOD Department of Commerce
SSFGC Nelamnagala

Organizers

Prof. Kempegowda K
Placement Officer,
SSFGC, Nelamangala

Dr. Manukumar H P
NCC Care Taker
SSFGC, Nelamangala

ALL ARE CORDIALLY INVITED

Co-operation

Sree Siddaganga Education Society (R)
Principal, Teaching Staff, Non-Teaching Staff & Students



Sree Siddaganga First Grade College of Arts and Commerce
Nelamangala - 562123.

Placement Cell

Organise.

CONSUMER FAIR

Time: 11.00 AM

Programme Schedule

Date: 14.07.2022

1	Invocation	Vandana I BA
2	Welcome and Introduction	Sri. Kempegowda Placement officer SSFGC Nelamangala
3	Presidential Address	Dr. H M Dakshinamurthy Principal SSFGC Nelamangala
4	Chief guest	Dr. K N Amarendra IQAC Co-ordinator & HOD Department Geography Dr. G Gangaraju NSS Officer, Department of English Prof. H S Prakasha HOD Department of Commerce
5	Vote of Thanks	Smt. Komala N G Lecturer, Department of Kannada SSFGC, Nelamangala
6	Anchoring	Smt. S G Kalavathi Lecturer, Department of Commerce SSFGC, Nelamangala

-----Hearty Welcome-----


Convener


Principal
H. M. Dakshinamurthy





Sree Siddaganga Education Society (Regd)
SREE SIDDAGANGA FIRST GRADE COLLEGE
OF ARTS AND COMMERCE, SONDEKOPPA ROAD, NELAMANGALA-562 123.
(Affiliated to Bangalore University) ☎ : 080-27722657

Re-Accreditation by NAAC



ಶ್ರೀ ಸಿದ್ಧಗಂಗಾ ಪ್ರಥಮ ದರ್ಜೆ ಕಲಾ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು, ನೆಲಮಂಗಲ

Date:11.07.2022

Memo

All BA & B.Com students are hereby informed to attend **Consumer fair** Day programme will be held on 14.07.2022 at 11.00 AM in College Campus without fail.


Convener


Principal

Class

Teacher's signature

I B.A HE/HP/HG



II B.A HE/HP/HG/EP



III B.A HE/HP/HG/EP



I B.Com



II B.Com



III B.Com





Sree Siddaganga Education Society (Regd)
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ದಿನಾಂಕ:13.07.2022

ಸೂಚನೆ

ಈ ಮೂಲಕ ಎಲ್ಲಾ ಬೋಧಕ ಮತ್ತು ಬೋಧಕೇತರ ಸಿಬ್ಬಂದಿಯವರಿಗೆ ಈ ಮೂಲಕ
 ತಿಳಿಯ ಪಡಿಸುವುದೇನೆಂದರೆ ದಿನಾಂಕ:14.07.2022ರಂದು Business Lab ಉದ್ಘಾಟನೆ
 ಮತ್ತು Retail Marketing ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಗಿದ್ದು ಎಲ್ಲರೂ
 [CONSUMER-FAIR] ಸಹಕರಿಸಬೇಕೆಂದು ಸೂಚಿಸಲಾಗಿದೆ.

Sl. No.	Name	Signature	Sl. No.	Name	Signature
1	Munirathnamma		1	Ramesh Babu B K	
2	Dr. S.Jagada		2	Thimmagangaiah S	
3	B.M. Malini		3	Ashok Kumar B	
4	VijayaDuggappa		4	Suresh M	
5	Arunkumari.S.K		5	Manjula K B	
6	Dr.K.N. Amarendra		6	Soma Sundar S	
7	Vishwananda N		7	Manjula D S	
8	Dr. G.Gangaraju		8	Pushpalatha K S	
9	H.S. Prakasha		9	Dhan Bahadur	
10	Kempegowda. K		10	Jayamma	
11	Komala. N.G				
12	Kalavathi. S.G				
13	Chaithra				
14	Manukumar H P				
15	Poornima				

H.M. D...
 PRINCIPAL

Sree Siddaganga First Grade
 College of Arts & Commerce
 Nelamangala-562 123

SREE SIDDAGANGA COLLEGE OF ARTS AND COMMERCE, NELAMANGALA

CONSUMER FAIR REPORT 2022

Consumer fair held on 14-07-2022 at our college. The programme started with invocation by Vandana of 1st Year BA. Sri Kempegowda placement officer welcome and introduced all the invitees. Dr. H M Dakshinamurthy Principal presided over the function. Dr. K N Amarendra , Dr. G Gangaraju , Sri H S Prakash Have been invited as chief guest.

Whereas teams are formed namely Sree Siddaganga Condiments consisting of 9 Students. They displayed items list and also the prices in their stall.

Team 2 Snack Opedia headed by Varshini T R. The team displayed price and items list in their stall.

Team 3 Headed by Vidya C K consist of 8 members the prepared and sold many items.

Team 4 Crazy Rcbian Team headed by Divya H G consists of 9 members. They have prepared sweet corn, popcorn, bread roast and plain corn, they displayed price list in their stall.

Team 5 headed by Pavan M A consist of 8 members they prepared many items and displayed the price.

Finally all the students and faculty members bought some eatable and encourage the students department of commerce with the help of faculty members a brief report has been prepared about investment, transactions and profit.


Convener


Principal

Consumer Fair 14-07-2022



CONSUMER FAIR

DATE - 14-07-2022



Consumer Fair

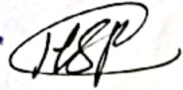
Sl. No.	Name of the Student	Signature
1	Adithya N	Adi
2	Kumari Swamy NP	Swamy
3	Aishwari G.N.	Aishwari
4	Nikhil T.N	Nikhil T.N
5	Hemanth B.P	Hemanth B.P
6	Ashish K.B.K	Ashish K
7	Ranganatha G.M	Ranganatha G.M
8	Abhinav H.R	Abhinav H.R
9	Hemanth Kumar H	Hemanth
10	Madhusudan A	Madhu
11	Yogesh R.P	YR
12	Mahesh	Mahesh
13	Daushan S.	Daus
14	Dhoush MV	Dhoush MV
15	Shreevatsa G.M	Shreevatsa G.M
16	manjunatha S	manjunatha S
17	Mairamatha N	Mairamatha N
18	Madhu G.R	Madhu G.R
19	Hemalatha G.S	Hemalatha G.S
20	Sanjana M	Sanjana M
21	Ankitha	Ankitha
22	Geethanjali R	Geethanjali R
23	Arshana N	Arshana N
24	monika DB	Monika D.B
25	Shilpa shree G.N	Shilpa shree G.N
26	megha R	megha R
27	Aishwarya S	Aishwarya S
28	Vanshika M.S	Vanshika M.S
29	Kaushika T.C	Kaushika
30	Amrutha N	Amrutha N
31	Hemalatha R	Hemalatha R
32	chandana H.J	Chandana H.J
33	lakshmi V	lakshmi V
34	Tuchana G.L	Tuchana
35	Rub B	Rub
36	Ramya	Ramya
37	Bindushree B.V	Bindu
38	Hareetha H.V	Hareetha H.V
39	savitha H.L	savitha H.L
40	Madushree	Madu
41	Devika	Devika


PRINCIPAL

43	chandakala S	chandu S
44	shashikala M	shashi
45	Pravindraj	Pr
46	Darshna	D
47	Ambika	Amb
48	Anitha S. Mulluru	NS mulluru
49	Kavitha.	KS
50	Priya	P
51	Tharunja	Tharun
52	Karshika	Karshika
53	Byagan. BM	B
54	Amitha.	Amitha
55	Laxmi Laxmidangyan	Laxmi
56	Narashima mundhy	N
57	Amrutha K	A
58	Likitha	L
59	Renuka NS	Renuka NS
60	Ranjitha D C	R
61	Nedraavathi K	N
62	Laxshitha	Lax
63	Sabana S	Sabana S
64	Savitha S	Savitha S
65	Lohitha R.	Lohitha
66	Niharaja . M.K	Niharaja
67	Niceha	N
68	Beepak	B
69	Mahan kumar	Mahan
70	Abhijato Pranjat	Abhijato
71	Nammatha	N
72	Meghana.	Meghana
73	Mamatha	Mamatha
74	Mahesha	M
75	Naveen kumar	Naveen
76	Harshitha. N	Harshitha
77	Nadan kumar	Nadan
78	Rakshitha.	R
79	Ravish	R
80	Usha	U
	Shichana.	Shichana



PRINCIPAL
Sree Siddaganga First Grade
College of Arts & Commerce
Nelamangala-562 128



**Sri Siddaganga first grade College
Of Arts and Commerce
Nelamangala, Banglore..**

CONSUMER FAIR

Team Name: "SnackOPedia"

Team Leader: Varshini T R

Team members:

Kavyashree

Lokitha

Priyanka

Renu R

Sri Lakshmi

Nithyanandhan

Naveen Kadam

Chandhu

Menu of our team "SnackOPedia"



SnackOPedia

Chats Corner

Churmuri..... ₹20

Nippat
Masala..... ₹20

Boti masala.. ₹10

Congress
Masala..... ₹20

Tikki Puri..... ₹20

OUR EXPERIENCE ABOUT CONSUMER FAIR

In our Sri Siddaganga First Grade College Of Arts and Commerce, we organized "CONSUMER FAIR" On 14th July 2022. The main purpose is to bring out the skills and talent of budding service personnel of the future. It is ~~It~~ is also done to put their theoretical knowledge into practice. This hones their skills and knowledge and provides hands on experience.. Initially we began with regional food festival wherein students collected all the facts about a particular food and study detail about how to prepare that and manner of service and main specialities and so on.. The taste to have to be authentic. Meticulous work is done as the students can't afford to go wrong. Ambience means a lot as the right mood is created only through the right setting. Decorations and preparation suits the local environment and then rest

of the decorations are worked around it. The attire of our team and manner of service also to be in synch. We prepared more than 5 dishes (snacks) the effort is to prepare the cuisine is authentically. It is very difficult to please people of varying taste through food. Procuring the correct ingredients required is also not as an easy task. Thankfully till the last moment we have never disappointed our consumers. This is an indication that sometimes despite lack of authentic ingredients we manage to create the right taste. The inter credit goes to our team "SnackOPedia" It was a great experience and we all enjoyed a lot. This event as received overwhelming response. The food was had been increased to our stall particularly. And it was a big rush at the last moment when we run out of stock. Afterwards we restocked some ingredients which we want!.. this kind of response instils confidence in our

team. This motivates us to do work sincerely and zeal in the future too.. This "CONSUMER FAIR" are not organised for any commercial gain. But just for an experience for students about RETAIL MARKETING.

The pricing is too much less then what is charged at the commercial eateries. Overall experience was too good. It was a great day indeed. The event began at 11AM with arrival of students but the real celebration started after 1PM..People continued to pour in and savour the variety of dishes being served by stalls and availing great offers.This was a first time a CONSUMER FAIR was organized by our college, and it turned out to be a roaring success. Huge footfall, satisfied students, happy guests will have this event being remembered by all who were a part of it and will go down in history for many good reasons!

Budget of our stall

SnackOPedia

Expenditure for ingredients - ₹900

Outdoor expenses (Tent) - ₹1000

Total Expenditure - ₹1900

Amount by an individual- ₹200

$$200 * 9 = 1800 + 100 = 1900$$

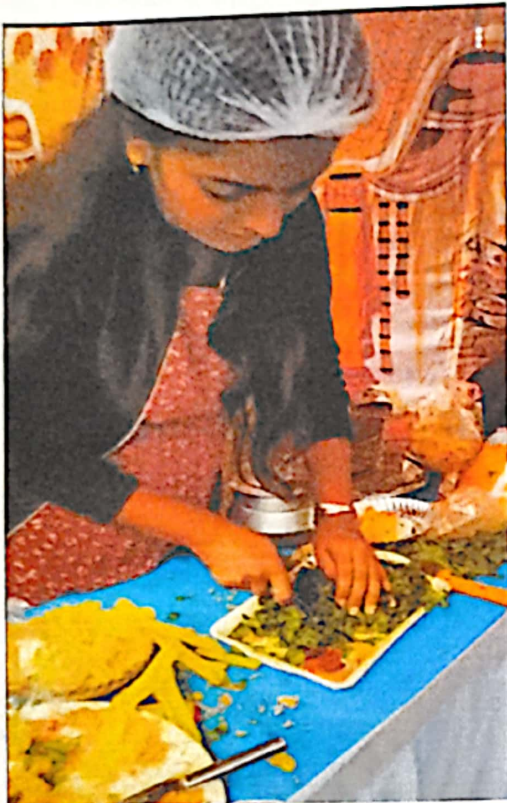
Total income of our Stall - ₹4410

(-less) Expenditure- ₹1900

Profit- ₹2510

Pictures Captured





~~HS~~
19/7/22

H.S. Prakash
1802 of Commerce
19/7/22

**SHREE SIDDAGANGA FIRST
GRADE COLLEGE OF ARTS &
COMMERCE
NELAMANGALA-56162**

**TOPIC:-
CONSUMER FAIR**

DATE:-14-07-2022

*PLACE:-Shree siddaganga first
grade college nelamangala*

**TEAM:- SHREE SIDDAGANGA
CONDIMENTS**

Team members

- 1.Raghunath Rao. V. N
- 2.Barath.R
- 3.Prajwal.I.H
- 4.Nandan.
- 5.Suhas
- 6.Veena.
- 7.Vasantha Kumari.H.C
- 8.Vidhyashree.B.N
- 9.Bargav.M.S







2022/7/14 13:37

ಶ್ರೀ ಶಿವ್‌ಗಂಗಾ ಕಾಂಡಿಮೆಂಟ್ಸ್.

ಶ್ರೀ ಶಿವ್‌ಗಂಗಾ ಕಾಂಡಿಮೆಂಟ್ಸ್‌ನಲ್ಲಿ ಮಾರಾಟ ಮಾಡಿದ ತಿಂಡಿಗಳೆ.

1. Lays
2. kua kua
3. Dark fantasy
4. lollipop
5. Tic tac
6. wheel chips
7. Aloo chips
8. Sweet cake.

ಕಾಂಡಿಮೆಂಟ್ಸ್‌ನಲ್ಲಿ ಮಾರಾಟ ಮಾಡಿದ ತಿಂಡಿಗಳೆ ಬೆಲೆಗಳು.

1. Lays → ₹ 5/-
2. kua kua → ₹ 5/-
3. Dark fantasy → ₹ 10/-
4. lollipop → ₹ 5/-
5. Tic tac → ₹ 10/-
6. wheel chips → ₹ 10/-
7. Aloo chips → ₹ 10/-
8. Sweet cake → ₹ 5/-

ಕಾಂಡಿಯಿಂಟ್‌ನಲ್ಲಿ ಬಳಸಿರುವ ಸಾಮಗ್ರಿಗಳ ಬೆಲೆಗಳು.

1. Lays → ₹ 120/-
2. Kurkure → ₹ 120/-
3. Dook family → ₹ 200/-
4. Lollipop → ₹ 100/-
5. Tic tac → ₹ 150/-
6. Wheel chips → ₹ 200/-
7. Aloo chips → ₹ 350/-
8. Sweet cake → ₹ 110/-

ಒಟ್ಟು ಮೊತ್ತ = ₹ 1400/-

ಹಾಡಿಕೆ ಮಾಡಿರುವ ಕೂಟ → ₹ 1400

(-) ಖರ್ಚು ಮಾಡಿದ ಕೂಟ → ₹ 900
500

ಬಂದಿರುವ ಲಾಭವನ್ನು 9 ಜನರಿಗೆ ಹಂಚಿದಾಗ

$$\therefore 500 \div 9 = ₹ 55 \frac{1}{9}$$

ಒಟ್ಟು ಕೂಟವನ್ನು 9 ಜನರಿಗೆ ಹಂಚಿದಾಗ ಪ್ರತಿಯೊಬ್ಬರಿಗೂ ಬಂದ ಕೂಟ.

$$115 + 55 = ₹ 170 \frac{1}{9}$$

SSFGC CONSUMER'S FAIR

MANDAKKI CORNER

Names:

1. Vidya. C.K
2. Monika. N
3. Arpitha. K.V
4. Sanjay.
5. Sangeetha.
6. Deepak.
7. Pragwal.
8. Varun.



**SRI SIDDAGANGA FIRST
GRADE COLLEGE OF ARTS
AND COMMERCE**



CONSUMERS FAIR



**MANDAKKI
CORNER**

Venue : Collage campus

**By : 1st B.com
Students**







RETAIL



MARKETING

REPORT



DATE :- 14/03/22

DAY :- THURSDAY

SRI SIDDAGA

NGA FIRST

GRADE COLLA

GE

OF

ARTS

AND

COMMERCE

Our Store

Name

Shree Shivakumara

Swamiji Chat

Center.

OUR

TEAM

NAMES

- 1) Pavan . M . A
- 2) Chetan kumar
- 3) Punit . B . R
- 4) Praveen . H . G
- 5) Monika . N
- 6) Varalakshmi
- 7) kavya
- 8) Ranjita.

Money Invested

By Oux

Team

Pavan. M. A - ₹ 250

Monika. N - ₹ 250

Punith. B. R - ₹ 250

Kavya - ₹ 250

Praveen. H. B - ₹ 250

Vasalakshmi - ₹ 250

Ranjita - ₹ 250

Chetan Kumar. - ₹ 250

How Did We Benefit

we showed Bangarapete
Panipuri and it tasted so good
that people started eating it.

we had done a very good
decoration and put a board
behind it which had a lot of
comedy in it. This benefited us.





**SREE SIDDAGANGA FIRST GRADE COLLEGE OF ARTS
AND COMMERCE, NELAMANGALA - 562123**

Department of Commerce organized One day
Programme on Consumer Fair

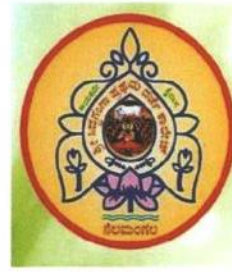
CERTIFICATE

This is to certify that... *Kum. Ramya* *B.COM* of
..... *SSFGC Nelamangala* at successfully
participated Consumer Fair programme held on

14-07-2022 at our college premises

H.S. Prakash
Organizer

H.M. Dhanraj
Principal
Sree Siddaganga First Grade
College of Arts and Commerce
Nelamangala-562123



**SREE SIDDAGANGA FIRST GRADE COLLEGE OF ARTS
AND COMMERCE, NELAMANGALA - 562123**

Department of Commerce organized One day
Programme on Consumer Fair

CERTIFICATE

This is to certify that Kum. MEENA III BCOM of
SSFGC Nelamangala at successfully
participated Consumer Fair programme held on

14-07-2022 at our college premises

H.S. Prakash
Organizer

H.M. Dhananjay
Principal
Sree Siddaganga First Grade
College of Arts & Commerce
Nelamangala-562 123



**SREE SIDDAGANGA FIRST GRADE COLLEGE OF ARTS
AND COMMERCE, NELAMANGALA - 562123**

Department of Commerce organized One day
Programme on Consumer Fair

CERTIFICATE

This is to certify that Kum. DEVIKA B.A of
S S F G C Nelamangala at successfully
participated Consumer Fair programme held on

14-07-2022 at our college premises

H. S. Prakash
Organizer

H. M. D. Murthy
Principal
Sree Siddaganga First Grade
College of Arts & Commerce
Nelamangala-562 123